

WHY ONLINE BENEFITS FOR BROKERS

Your clients are being approached about online enrollment from other sources such as Direct Providers, Payroll, HRIS vendors and other brokers. You can't ignore technology or its benefits! Are you prepared to present an online enrollment solution? Now you can offer your clients a truly full service online enrollment and benefit administration solution that reduces their administrative tasks, increase their efficiency and accuracy, and simply will save them money upfront and long term.

ONLINE ENROLLMENT COMPETITIVE EDGE

“Since benefit enrollment is so intrinsic to a company’s benefit strategies, the broker must play a role in bringing the appropriate solution to his or her customers rather than letting them search for themselves.”

THE BENEFITS

- Enhances client relationships
- Eliminates threat of competing brokers
- Helps broker introduce new products and increases participation in existing plans
- Helps broker get in door with new prospects
- A full service solution

NO MAJOR INVESTMENT OF TIME OR MONEY

- No up-front software or partnership fees. We bill on a client by client basis only for clients who implement the system.
- Our fees are the most competitive in the market. We can help you show your client a positive ROI.
- Have your clients up and running in as little as 30 days.
- Apprize does the work; the set-up, support, training, and ongoing enrollment movement. No staff time and resources.

APPRIZE PARTNERS RECEIVE

- Customized Marketing Assistance
- Customized Product Demonstrations
- Support to make you a tech-savvy expert and adviser

Let your clients know you have an online enrollment solution!

OTHER BROKER BENEFITS

- Differentiation, Sales and Retention tool
- Access to census and enrollment reports to help support your client
- Increased enrollment participation
- System allows for easy cross-marketing of other products
- Eliminates administrative tasks related to enrollment that your office may handle
- Broker can work with us on a client by client basis, or explore a preferred broker partnership.
- Even if you already have a solution, consider adding Apprize as another option for your clients. We've worked with many brokers who already have a license to a competing online enrollment platform, because they have found that our solution is a better fit for certain clients.

We understand where you are coming from! Apprize founders and key staff have broker backgrounds. Apprize won't risk your reputation with your clients because our solutions are proven with over 2,000 company users and growing!



To learn more about online enrollment, go to www.apprizetechnology.com.

There you can read more, download informative one sheets and watch a brief demo. Schedule a customized demonstration for you agency today! You could be ready to add Apprize to your product portfolio in as little as 2 weeks.

